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HANSGROHE UK&I ANNOUNCES NEW MULTI-MILLION POUND INVESTMENT AS PART OF EXCITING LONG-TERM GROWTH PLAN

As part of an ambitious five-year growth plan to double the size of the business, leading manufacturer of showers and taps, Hansgrohe is investing more than £5m into its UK subsidiary.

The investment sees it focus on increasing employee numbers across all functions, enhancing marketing programmes and developing a UK specific product roadmap, culminating in the creation of a new, purpose-built head office in Warwickshire.

Having outgrown its existing facilities in Esher, Surrey, the move to the Tournament Fields development to the south-west of Warwick, plays a key role in the company's growth plans and ambition to become a complete bathroom provider. The new head office is in excess of 40,000 square ft and is more than double the size of its existing facilities.

Expected to be fully operational from July 2023, the new location has easy access from the M40, making it ideal as a central hub for its office and distribution activities. It brings the business even closer to customers with more opportunities to interact face-to-face through a state-of-the-art showroom and training facility, supported by a customer services operation and strong stock availability, all under one roof.

The architectural and design community is already well-served through Hansgrohe's contemporary 'Water Studio' in Clerkenwell, central London, and this facility will remain in place to ensure designers and specifiers have access to products and expert advice in the southeast too.

The new head office in Warwick will include almost 5000 square ft of dedicated showroom space to showcase its portfolio of high-quality, water efficient showers, taps, and accessories.

To strengthen its offering to the trade, the site will also see an expansion in training facilities for its installer customers, with the addition of an Installer Academy, providing enhanced access to technical expertise and hands-on, practical experience.

The company is providing roles for everyone who currently works at the Esher site and comprehensive support has been put in place to assist employees during the transition.

Jay Phillips, Managing Director of Hansgrohe UK&I, commented:

“This is an incredibly exciting time for everyone associated with Hansgrohe UK&I. We have ambitious plans to take Hansgrohe forward in the coming years, and the investment in this state-of-the-art new head office is a vital part of making this a success.

“Having everything available under one roof, from a spacious showroom and training, to warehousing and distribution, will ensure we're able to best meet the needs of our busy customers and support them with their business. This also reinforces our goal to be the 'easiest to do business with' partner and will further improve our already high levels of stock and service.

“Our people are a huge part of our plans and we're looking forward to them joining us on this journey. We'll continue to operate from our Esher site to ensure there are no disruptions to service during the transition period. We plan to be fully operational by summer next year with the showroom and Installer Academy designed and built specifically for the needs of the UK market.

"We have a great brand and products, and an amazing team here at Hansgrohe UK&I, and now we will have an ideal new head office we can all be proud to call our home."

For further information on Hansgrohe and its wide portfolio of products visit

<https://www.hansgrohe.co.uk/>

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About the Hansgrohe Group – Setting the Beat of Water. Since 1901.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in innovation, design and quality within the bath and kitchen industry. Founded in 1901 in the Black Forest, the company gives water form and function with its faucets, showerheads and shower systems. The 120-year history of the company is marked by innovations, such as the first hand-held shower with multiple spray types, the first pull-out kitchen faucet, and the first wall bar to hold a hand-held shower. The company holds more than 18,500 active property rights. The Hansgrohe Group stands for long-lasting quality products and for responsibility towards people and the environment. Sustainable production of resource-conserving products is central to the company's business activities around the globe. With 34 subsidiaries and 20 sales offices supplying products in 152 countries, the globally active company in the sanitary industry is a reliable partner to its customers in all regions of the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 700 design prizes since 1974. The products of the Hansgrohe Group are found worldwide: on renowned cruise ships, in luxurious 5-star and boutique hotels, in international metropolitan cities, in extraordinary spas, exclusive bathrooms of lodges and luxury villas, public facilities, as well as in countless private homes. The Group's high quality standards are ensured by seven wholly-owned production facilities: four in Germany, one each in France, the United States and China. In 2021, the Hansgrohe Group generated a turnover of EUR 1.365 billion. It employs around 5,400 people worldwide, about 60 percent of whom work in Germany.

AXOR



hansgrohe

Find out more about the hansgrohe brand at:

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